



Mercator Ocean International has been a pioneer in operational oceanography activities for nearly 25 years through its public service mission to preserve the ocean. Many scientific and societal challenges need to be met in order to ensure a sustainable ocean, whether they relate to the environment, biodiversity, climate change, the blue economy or education. To meet these challenges, we are required to constantly and in real time describe, analyze and forecast the state of the global ocean using reliable numerical models, then make this information relevant and accessible to all — whether public or commercial services, manufacturers, policy makers, associations, NGOs, teachers or citizens.

Mercator Ocean International thus combines scientific excellence and social commitment on a daily basis. As a non-profit company under multinational governance (ES, FR, GB, IT, NO), we work in a climate of trust with our nine shareholding partners, all key players in the development of European oceanography.

Mercator Ocean International is deeply involved and supports the European Commission, we are entrusted to implement and operate the Copernicus Marine Environment Monitoring Service (CMEMS) and the WEKEO DIAS service on behalf of the European Union/DG DEFIS, and soon the EU4OCEANOBS project for the European Foreign Policy Instrument.

Based near Toulouse in South-West France, the company's 100 or so contributors are all committed to achieving the United Nations' sustainable development goals. Mercator Ocean is a member of the UN Global Compact.

We are offering a temporary position for a:

Communication and Outreach Officer (F/H)

Mercator Ocean manages the communication of several brands and programs through several web sites and social media digital channels (<https://www.mercator-ocean.fr/>, <https://marine.copernicus.eu/>, <https://www.wekeo.eu/>) and will be soon developing a new 2-year project for the European Foreign Policy Instruments action "EU4OCEANOBS".

Within the MOi Marketing and Communication department composed of 7 persons, you will be working as a communication and outreach officer, with a first mission consisting in the EU4OCEANOBS project. The team is developing the presentation and promotion of the marine offer and associated editorial content with the objective to boost the marine data uptake by all user targets. The team also organizes relevant events and training workshops with the same objective.

In a general context, you will work with the Digital Communication Manager and support all Mercator Ocean communication and outreach activities along its various channels. You will be in charge of creating new editorial story telling content, writing articles in English, contributing to the update and animation of web site and social media and outsourcing to third parties of communication resources.

Your mission includes, but is not limited to, the following activities:

- To support and participate to the overall communication activities at Mercator Ocean on its various web site and social media channel.
- To create new editorial story telling content and write articles in English about the marine environment and Mercator Ocean activities.
- To contribute to the update and animation of all web sites and social media channels regarding upcoming events, training or editorial content to be published

- To outsource to third parties the development of editorial or graphical content, communication tool or web development: this will involve establishing and writing the relevant technical specifications, along with following and supporting the contractual process, and finally performing the management of the project and ensuring that deliverables are timely delivered.

For the EU4OCEANOBS project in particular,

- To organize and manage the development of a new dedicated Website
- To propose to Mercator Ocean International a brand design and corporate identity in line with the communication and visibility EU guidelines for the new website and extranet, social media, or reports.
- To create the photo gallery of main actors in the project to ease the contacts and interactions
- To create/collect/edit pictures and video content (including interviews)
- To track online presence on digital channels (logs & analytics, media mentions...)
- To inform the European Commission project team about the outcomes of cross-cutting meetings with stakeholders related to Communications and Outreach
- To identify, contact and contract with a sponsor with confirmed popularity rating preferably on an international stage (at least in Europe) through his/her commitments towards nature preservation or sustainable development.
- To identify, contact and contract with a NGO partner involved in the Arctic

Skills and profile requirements:

- Bachelor's degree in communications, public relations, political science, international relations, public policy, or a related field;
- Minimum of five years of experience supporting or managing communications and/or outreach/public relations in a scientific , technological or EU policies-related domain, including knowledge of and experience with social media tools ;
- Experience in international and European initiatives and programs related to the environment
- Strong story-telling writing and journalism skills in English including the ability to write editorial contents, articles, and properly translate technical products or content to layman, non-technical audiences;
- Front-end web content management skills.
- Keen aptitude for adapting to new situations
- Ability to be a proactive member of a small team and to maintain effective working relationships with colleagues across the organization and externally;
- Good verbal and written communication skills
- Native English is essential

Applicants should submit a letter of application, either in French or English, as well as a detailed CV with reference 2020-07/MC/CO by September 4, 2020 latest to : recruitment@mercator-ocean.fr

Date: 23/07/2020

/

	<p>Meet our staff on :</p> <p>https://www.mercator-ocean.fr/en/news/mercator-ocean-international-vous-presente-des-membres-de-son-equipe</p>
---	---